



There's No Business like Snow Business!

Enter the Snowman Contest

And help us decorate downtown Rutherfordton for the Christmas Parade

The Guide:

- Mail in the entry form found below by **November 23**
- All entries must be appropriate for public display
- Displays must face Main Street
- Signage will be limited to that which is provided by Rutherford Town Revitalization listing "sponsored by..." and the name of the individual or organization
- Decorate your assigned pole with a snowman that is securely attached to the pole (for safety). RTR will notify you of your assigned pole by November 28
- Display your snowman **no later than November 30**
- RTR, Inc. reserves the right to remove any or all displays that are judged to be inappropriate
- Displays must be removed by **January 4, 2017**
- A panel of judges will select the winning snowman based on creativity, originality and overall appeal on **Friday, December 1**
- The winners will be announced at the Christmas Parade on Saturday, **December 2**
- Only one entry per organization, please

Entry Deadline November 23, 2017

Name of Organization _____

Contact Name _____

Address _____

Phone No _____ Email _____

Mail completed form to: Rutherford Town Revitalization, PO Box 82, Rutherfordton, NC 28139

Phone: (828) 287-2071 Fax: (828) 287-2805 Email: rtrinc@rutherfordton.net

The Snowman Contest is open to everyone. All schools, businesses, youth organizations, church groups and individuals welcome! You will be eligible for judging if you have completed the entry form above. There is no fee to enter the contest. The top three winners will receive ribbons with \$100 prize money awarded to first place, \$50 for second and \$25 for third.